



Eco Schools Summit, January 2014

Proposal

To deliver a fun and informative day for pupils and teachers on the Eco Schools programme.

Our role

To source a venue, write a programme and invite speakers

4 All of us Ltd was delighted to host the inaugural Eco Schools Summit on Friday 31st January 2014 in association with Stoke-on-Trent Council and Keep Britain Tidy as part of our sustainable legacy fund which provides activities, events and workshops for free to communities.

The summit was based on Eco-Schools the international award initiative, designed to encourage whole-school action for the environment by Keep Britain Tidy. The Summit was aimed at Primary Schools in the Stoke On Trent region. The day aimed to showcase the fantastic work being undertaken by the schools of Stoke-on-Trent in regards to the sustainability challenge and inform both pupil and teacher on how sustainability can be embedded within the curriculum.

Working alongside the Council and the Eco Schools team 4 All of us sourced the venue, wrote the programme content for the day and organised the workshops. We split the day into two distinct themes, one aimed at Teachers the other for Pupils. These sessions allowed both sets of audiences to gain information. The pupils had the opportunity to participate in hands on workshops delivering a practical and fun way of learning about the environment.

We were delighted to have Shadow Education Minister, Tristram Hunt MP speak on the day. Alongside Tristram, we had David Bond, Director of Project Wild Thing who was on hand to give a powerful speech on the importance of outdoor play and the environment.



Forest Park Primary- “Really enjoyed the workshop activities and the programme!”

Stoke Minster- “Children loved the day! Came back from workshops full of enthusiasm, well done!”