



ESD London, June 2014

Proposal

To organise and manage the first ESD London Conference on behalf of London RCE.

Our role

Source venue, write content, build website and manage, manage newsletters, arrange workshops

4 All of Us Ltd were invited to organise the first London RCE annual conference to take place at London South Bank University in June 2014. London RCE is the Regional Centre of Expertise in ESD, part of the global knowledge network accredited by the UN University.

The proposal from London RCE was to create a one day conference and website which highlighted the role of environment within higher education curriculum. The day must showcase papers and posters presented by Universities involved in environmental practices whilst also focusing on information sharing via workshop sessions.



The conference was aimed at course leaders and lecturers across HE and FE colleges who are interested in sustainability. It aimed to develop a London wide community of practice which will inspire and engage participants in promoting a sustainable future for all.

4 All of us Ltd put together a website based on the principles and objectives of the conference. Providing all relevant information and embedding booking systems for tickets and also sections for submitting papers. From start to finish, 4 All of us Ltd worked closely with Ros and her team at London RCE to ensure all elements of the conference and website organisation went to plan.



The day brought together over 120 educationalists, NGOs and employers to promote and share good subject based and interdisciplinary practice across a wide range of areas, from both the natural sciences and the social sciences. The original target set by London RCE was 100.



“We have worked with the team from 4 All of us Ltd to produce a very successful conference in terms of numbers and impact. 4 All of us Ltd understood what we were trying to achieve and took the weight of organisation, marketing, and communications.

Conference delegates and sponsors have been positive and encouraging and have given us confidence in planning future events .”- Ros Wade, London RCE Chair